

Svenskt Växtskydd

Swedish Crop Protection Association
Carl-Henrik Ljung



Svenskt Växtskydd - SCPA



Bayer CropScience



Crop protection today

- Farming in Sweden is small but effective
 - Low input high yields
 - High use of advanced technology, GPS variabel rates, N-sensor etc.
 - CP-companies work close to end customer/user
- R&D is the core of the industry
 - Very long development times
- Regulated market
 - Regulatory/Political approval
 - Green deal
 - Decsions should be made on scientific background
- Integrated pest management (IPM)



Development today and tomorrow

- New technology
 - Easy Connect
 - Application technique, sprayer technology
 - PWM, selective treatment
- Decision tools
 - When, why, if to spray
 - Stewardship
- Biologicals
 - Biocontrols
 - Biostimulants
 - Endophytes

EASY
CONNECT



Questions?

Welcome to contact us.



Anders Normann
Verksamhetsledare
+46 70 591 81 62
anders.normann@svensktvaxtskydd.se



Milena Vrhovac Jasarevic
Kommunikationsansvarig
+46 76 029 23 09
milena.jasarevic@svensktvaxtskydd.se



Följ oss på: [Svenskt Växtskydd](https://www.svensktvaxtskydd.se)

www.svensktvaxtskydd.se

